

# Buber

## Robert Buber

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### Experience:

**Bader Rutter, Nov. 2021 – Present.**

## Senior Art Director.

- Lead 360-advertising campaigns & pitches for key clients: Corteva & Pioneer.
- Mentor team & guide production vendors to push concept, copy, design, & branding.
- Supervise on-location photo & video shoots for high-quality & strategic consistency.

**Fluent360 \ Team DDB, Mar. 2021 – Nov. 2021.**

## Art Director.

- Consult on branded content from BET & partner agencies for the U.S. Army.
- Collaborate across agencies to produce cohesive, multi-channel social campaigns.
- Create & present videos, graphics, & influencer content to key Army clients.

**FCB & Huge, Sep. 2020 – Mar. 2021.**

## Freelance Art Director.

- Develop look & feel for Bud Light & Budweiser's summer retail & on-site campaign.
- Refresh Alprolix & Juvederm websites, social media campaigns, & brand icons.
- Create on-site assets & store displays for Super Bowl sponsorship & Topps activation.

**Lafayette American, Mar. 2018 – Jun. 2020.**

## Art Director.

- Pitch & lead art direction, concept, & design of BorgWarner's Indy500 Sponsorship.
- Collaborate with photographers, directors, illustrators, & animators for various brands.
- Redesign logo, look, bus wraps, & launch for Detroit City's Dept. of Transportation.

**GTB \ WPP Ford, Jan. 2015 – Nov. 2017.**

## Designer.

- Design graphics & key frames for Ford Bronco, Mustang, & Expedition launch campaigns.
- Layout Lincoln's brand book, F-150 Battle-Tested brochure, & Ford by Design print ads.
- Update UI/UX for Ford.com's Build & Price page & landing pages for F-150 campaigns.

### Education:

**College for Creative Studies, Detroit, Michigan.**

**Bachelor's in Fine Arts; Major in Illustration; Minors in Advertising & Animation.**

### Skills:

Photoshop, CaptureOne, Illustrator, Procreate, InDesign, Keynote, Sketch, Aftereffects, Premiere, Davinci Resolve, Cinema 4D, Blender, video & photo direction, photo-editing, visual research, on-set production, retouching, motion graphics, graphic design, brand design, web layout, presentation, pitches, treatments, sourcing third-party vendors, mentoring writers & designers, conceptualizing & executing across media.

### Awards:

**Graphis Silver, 2021 & 2022. CommArts Award of Excellence, 2019.  
D Show Best in Show & Best in Print, 2017. Adobe Design Achievement Award, 2015.**